



THE AUTOMOTIVE ENGINEER

JOURNAL OF THE INSTITUTE OF AUTOMOTIVE MECHANICAL ENGINEERS



ADVERTISING SPECIFICATIONS: 2017

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	JANUARY / FEBRUARY	11 NOVEMBER 2016	18 NOVEMBER 2017
	MARCH / APRIL	14 DECEMBER 2017	18 JANUARY 2017
	MAY / JUNE	FRIDAY 24 MARCH 2017	FRIDAY 31 MARCH 2017
	JULY / AUGUST	FRIDAY 26 MAY 2017	FRIDAY 02 JUNE 2017
	SEPTEMBER / OCTOBER	FRIDAY 28 JULY 2017	FRIDAY 04 AUGUST 2017
	NOVEMBER / DECEMBER	FRIDAY 29 SEPTEMBER 2017	FRIDAY 06 OCTOBER 2017

JOURNAL DELIVERY IS FIRST WEEK OF FIRST MONTH OF EACH ISSUE

AD SIZES	FULL PAGE		HALF PAGE VERTICAL		HALF PAGE HORIZONTAL		QUARTER PAGE HORIZONTAL		QUARTER PAGE VERTICAL		EIGHTH PAGE	
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	BLEED	Full Page Only. Add 5mm
	TEXT	10mm in from cutline
	STOCK	Cover: 200GSM, Inside Pages 80 GSM
	SUPPLY	Microsoft (PC). NO MAC.
		High Resolution (Min. 300 DPI) PDF in CMYK Bleed and Crop Marks if required
	EDITORIAL	Submitted Editorial is subject to editing and will be printed at the discretion of the Editor
Text: Must be Microsoft Word. Arial 10 PT. Images: 300 DPI converted to CMYK		

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